

# IDEA GRADUATION DAY

*Bringing Innovative Companies to Life*



## CONGRATULATIONS TO ALL OUR GRADUATES

We are excited to announce the graduation of our 2nd cycle teams. During an impressive ceremony, at the presence of the Minister of Economics Mr. Harris Georgiades, Ambassadors, Businesspersons, Bank of Cyprus Executives, Partners and a large audience, we celebrated the achievements of MyBook Heroes, Gnous Labs, Guardian Angel Mobile Health and Syndeseas Integrated Solutions Ltd.

We also had the pleasure to have with us speakers to share their "success stories" with Cypriot origins. We congratulate our startups and wish them success in their new journey – during which we will be by their side! Thank you startups for giving us reason to be optimistic

### Our Keynote Speakers









## New Call - 87 Applications

The new call for the 3rd IDEA cycle has ended. During this period we have been providing continuous assistance to all applicants in completing and submitting their applications. A preliminary examination of the applications based on the minimum criteria from the 1st Committee of the evaluation showed that from the 87 applications received, 22 were eligible to proceed to the 2nd stage of evaluation. We received applications from local as well as international startups.

### BANK EXECUTIVES AND INDUSTRY EXPERTS IN SUPPORT OF OUR NEW CALL

Bank Executives and Industry Experts recorded and gave us multiple testimonial videos supporting IDEA and innovation/ entrepreneurship to guide our youth to dare and explore this exciting and growing area of our local economy. All videos can be viewed on our social media.



## Our Startup Syndeseas in Panama



It further serves as yet another proof of SyndeSeas solid commitment to be at the forefront of global efforts for tackling climate change.

**We are proud of you Syndeseas!**

Syndeseas Integrated Solutions Ltd had the great honor to be invited to participate in the inauguration event and the first regional workshop of the Latin America MTCC in Panama City, Panama.

The Latin America Maritime Technology Cooperation Centre forms part of a global network established under an ambitious IMO-EU project to further efforts to combat climate change.

Syndeseas participation to this international event (represented by CEO Michalis Agapiou and GM Evangelia Fotopoulou), serves as recognition of the significance and the potential impact of SyndeSeas innovative approach for the facilitation and enhancement of EU MRV and IMO DCS regulatory compliance, for all parties involved.

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## Business Leaders Summit 2018

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The Corporate Banking Division of the Bank of Cyprus organised the "Business leaders Summit 2018", who brought together the CEOs of large enterprises from all sectors of the economy, with the aim of discussing the important issues that concern them, on a practical and strategic level. The event presented Cypriot and foreign entrepreneurs, who managed to excel in and out of Cyprus.

The Conference was addressed to senior executives from all sectors of the economy such as Directors-General and CEOs, financial managers, all business CEOs, board members and other Executives from Cypriot organizations.

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## IDEA Participating in Cyta Smartcity Hackathon

Many brilliant, fresh ideas, like recycle bins management systems, parking finders, hospital appointment administration systems, faulty streets reporting systems presented from our young entrepreneurs, on how to make our lives easier in the city!



IDEA was a Mentor and Supporter at the Event and Bank of Cyprus was the Platinum Sponsor. IDEA offered to the first place winners, Team Analyser, a spot in IDEA Accelerator / Incubator to guide them into further developing their prototype into a viable and investable company.

## MyBook Heroes Releases Their Second Book

Κάντε το παιδί σας ήρωα του δικού του βιβλίου και στηρίξτε μαζί μας τον Αντικαρκινικό Σύνδεσμο Κύπρου.

ΝΕΟ ΒΙΒΛΙΟ ΔΙΑΘΕΣΙΜΟ

10% των πωλήσεων θα δοθούν προς ενίσχυση του Αντικαρκινικού Σύνδεσμου Κύπρου.  
ΝΠ 41/2017

MyBookHeroes

MyBook Heroes just released their 2nd book "Discover the Courage in You", and they are offering 10% of all revenue from their current campaigns to the Cyprus Anticancer Association. The Team committed to giving an additional 5% to the Cyprus Anti-Cancer Association if it surpasses 500 books through the campaign supported by the Bank of Cyprus Porta which is accessible to all Bank of Cyprus staff.

The new book is aiming at helping children to exploit their unlimited abilities, enhancing their confidence and giving them the tools to succeed in life.



## More Media Interest for IDEA



We had the pleasure to be invited at CyBC at “Gynekia Ipothesi” with Dr. Theodoros Panayotou, Director of CIIM, and talk about the amazing opportunity that young entrepreneurs have to start their own business with the valuable help of IDEA.

## Deloitte Close to the Teams

A short meeting was arranged with each of our 4 graduate startups with Mr. Nicos Kyriakides and Mrs. Marina Papadopoulou, in order for the companies to explore possible future cooperation with Deloitte.



## Metavallon Fund at IDEA



We had the pleasure to welcome again our dear friends from Metavallon Fund, Athens. During their visit, we had a fruitful discussion with George Mousmoullas regarding possible future cooperation.

## Contribution from IDEA Partners

Great thanks to all our partners for their valuable contribution.

Special thanks to the **International Banking, Wealth and Markets of the Bank of Cyprus**, and especially to Mr. Harris Pistos and Mrs. Tasoulla Hadjionna from the international Banking Network.

