

## HEGEMONIC GAME AT KICKSTARTER

Another great success story for Cyprus! Our startup Hegemonic Game has achieved to attract €600K on Kickstarter, a crowd funding platform for creative projects, where people pledge money to fund the project and make it happen. This is perhaps the highest ever amount achieved by a Cyprus startup. Hegemony is a unique, asymmetric, card-driven 1-4 player board game experience about politics and the economy. A whole nation in one box!



## NEW CALL FOR NEW STARTUPS 2022

7th Cycle  
**DO YOU HAVE AN INNOVATIVE IDEA?**  
LET'S TURN IT TOGETHER INTO A BUSINESS!  
APPLY NOW | [www.ideacy.net](http://www.ideacy.net)  
Deadline for applications: 20/02/2022

idea  
innovation center

Bank of Cyprus

DELEMA McCANN, cyta, Deloitte, ARET, Cyprus, University of Cyprus, EIPA, C&E, CM, UCB, OEB, ASBIS, Powersoft, Logicom, kv

IDEA Innovation Center is delighted to announce that it accepts new applications for its 7th cycle of startups. If you have an innovative IDEA and the determination to turn it into a real business through hard work, then apply now and join IDEA.

## PARTNERING WITH JUNIOR ACHIEVEMENT AT "BEYOND PRE-ACCELERATOR" MEDICAL BOOTCAMP

Partnering with Junior Achievement, we presented IDEA at "Beyond Pre-Accelerator", a two day entrepreneurial bootcamp in Limassol. During the event, participant university students received their first entrepreneurial training and came across the challenges faced by the Oncology field.



## PRESENTED IDEA, MALLOC & INVEST CYPRUS AT "ECONOMIC ECHO" – CYBC WITH VIVIAN KANARI

Presenting IDEA Innovation Center, Malloc and Invest Cyprus (Cyprus Investment Promotion Agency), the Manager of IDEA, Angela Panayiotou, spoke at the show Economic Echo - CYBC with Vivian Kanari about innovation, start-ups, goals, actions and the vision to turn Cyprus into a regional innovation hub. Artemis Kontou from our very active Malloc, shared their successful trip from idea stage to creating an anti-stalker app for monitoring and ensuring privacy on mobile devices, to their acceptance into Y-Combinator-USA and to attracting significant funding from USA funds.



## GET TOGETHER WITH IDEA TRAINERS, PARTNERS AND BOARD OF DIRECTORS



In a very warm atmosphere we hosted the 42 IDEA trainers who join forces with us and consist the driving force of IDEA: "Giving & collaboration". Most of them for the 6th year, "give back" and share our vision for Cyprus – to become a regional innovation center. With us, the Deputy Minister of Research, Innovation and Digital Policy, Mr. Kyriacos Kokkinos, also a visionary and a strong supporter of our efforts.

## MEET & GREET EVENT BY ARIS

IDEA attended the "Meet & Greet" event organised by ARIS to welcome their new cohort of startups, advisors and mentors! With us Dr. Charis Pouangare, Deputy CEO of the Bank of Cyprus.





## ON GOING WEEKLY MENTORING SESSIONS

Our mentoring sessions are on going with our valued mentor - entrepreneur in residence - and our startups, exchanging views and ideas on their day to day challenges, problems and discussing solutions.



## ONGOING BI-WEEKLY CONSULTANCY SESSIONS

Our startups keep on meeting on a bi-weekly basis with our experienced consultant, in an one-to-one session, discussing their progress, the difficulties they face and share their thoughts, concerns and future plans.





## SPEAKER AT CYPRUS UNIVERSITY OF TECHNOLOGY SYMPOSIUM



We were invited by the Cyprus University of Technology (CUT) to address the Symposium, "Organizational Innovation: Theory, Practice, and Policy".

The aim of the symposium was to provide an overview of research, actions, and prospects that are shaped for organizational innovation in Cyprus, and to bridge theory, practice, and policy on organizational innovation. Together with IDEA, other prestigious speakers addressed the symposium as well.

## AT POLISH EMBASSY ATTENDING "IMPACT OF THE COVID-19 PANDEMIC ON WOMEN"

We participated at the presentation organised by the Embassy of Poland in Cyprus regarding the "Impact of the Covid-19 Pandemic on Women" together with other well known female personalities.



## ATTENDED "CYPRUS AS A TECH HUB: BENEFITS & CHALLENGES"



We attended the event "Cyprus as a Tech Hub: Benefits & Challenges", discussing the challenges Cyprus is facing, organised by various organisations with the participation of Techisland.