

FIRST AWARD IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY AWARDS!

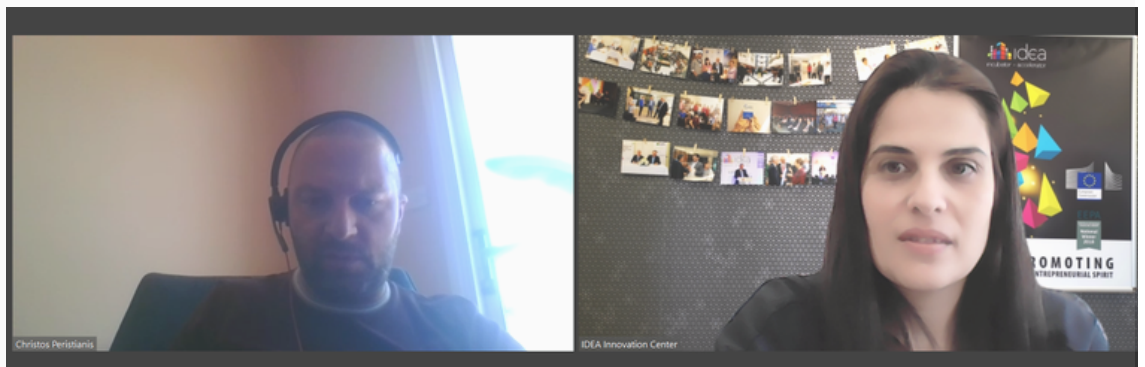
We had the honour to receive the first and only prize at the CSR "Good Practices for Corporate Social Responsibility & Sustainability" Awards from CSR Cyprus, the Sustainability National Business Network. The criteria of IDEA success were: It creates new businesses, new jobs, capitalizes on the minds of young people, promotes youth entrepreneurship & extroversion, through its valuable PARTNERS in Cyprus and abroad. Over time, this is another award that rewards the driving force of IDEA: Giving and Collaboration. The ceremony was held in the framework of the 13th Corporate Social Responsibility Conference, organized by IMH at the Hilton Nicosia Hotel and it is an initiative of CSR Cyprus (Cyprus Network for Corporate Social Responsibility) in cooperation with the Service of Cooperative Companies, competent public authority of the Republic of Cyprus. Once more, IDEA's practices towards Social Responsibility and Sustainability are rewarded.



COOPERATING WITH CENTER FOR SOCIAL INNOVATION

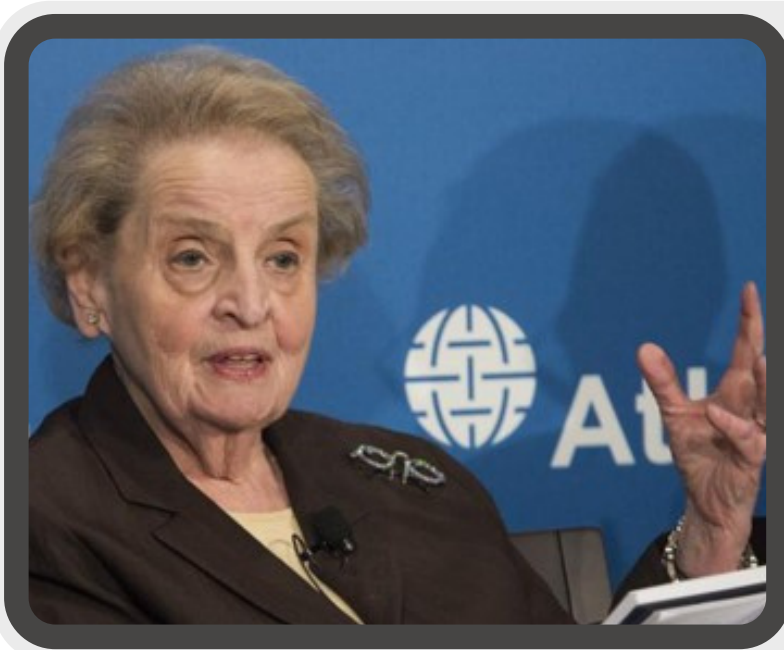
Always supporting Social Innovation we contribute our insights in every occasion. We worked with Dr Christos Peristianis, Project Manager of Center for Social Innovation and participated in a research on Social Innovation Education, a project link to the United Nation's Sustainable Development Goals. The CSI's (Center for Social Innovation) research that focuses on promoting innovative social interventions and programs that can bring about positive change in local, national, regional and global challenges, exploring Social and Innovative education.

This is achieved through students co-creating and carrying out social action projects with adults to address issues that are important to them.



POLISH-CYPRIOT SEMINAR ON NEW TECHNOLOGIES

We have been invited to participate and coordinate the Polish-Cypriot seminar on new technologies and discuss the opportunities, threats and challenges for the new reality in the face of Covid-19 "Women in technology, from innovation to economic diplomacy". After the welcoming remarks by the Rector of the University of Cyprus Professor Tasos Christofides and the Ambassador of the Republic of Poland Mrs Irena Lichnerowicz-Augustyn, the event was addressed by the Deputy Minister to the President for Research, Innovation and Digital Policy Mr Kyriacos Kokkinos and the Chief Scientist for Research and Innovation Dr Nikolas Mastrogiannopoulos. The female panelists experts from Cyprus and Poland sent the strong message that women can excel in any sector and are absolutely vital in the technology sector which is changing the world.



“There's plenty of room in the world for mediocre men, but there is no room for mediocre women.

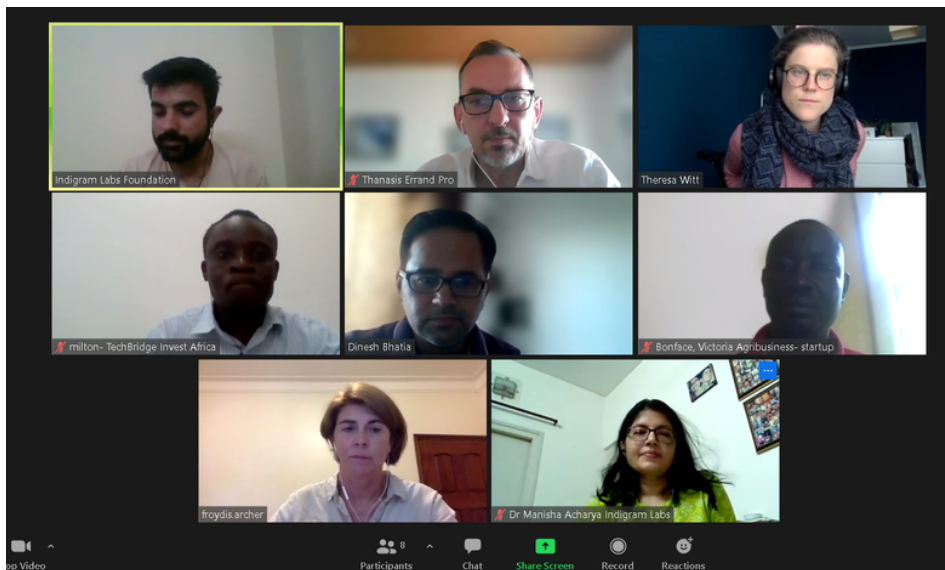
You have to work exceptionally hard, and you have to know what you're talking about”.

Madeleine Albright
Former US Secretary of State



AGREEMENT BETWEEN OUR ALUMNI STARTUP ERRANDPRO AND INDIAN - AFRICAN PLATFORMS

Our alumni startup ErrandPro - a platform with an easy to use application that assists buyers and sellers of the HORECA industry, has signed an agreement with Technify Biz/Farmley & Victoria Agribusiness in an effort to achieve their common objectives of strengthening Agri & Food innovation activities, minimize Food Waste and encourage entrepreneurship through partnership



in India, Africa, and Cyprus. To this end, the participants expect to cooperate on joint projects and foster B2B connections in Agri and Food commercialization.

Participants also intend to work together on projects that reflect their shared values within the potential areas of cooperation described in the MoU signed.

IDEA & CULTURAL FOUNDATION WELCOMED THE DISTINGUISHED LADIES FROM POLISH DELEGATION

It was indeed a great pleasure to welcome two distinguished ladies from the Polish delegation at IDEA Innovation Center and the Cultural Foundation during their visit to Cyprus to participate to the Polish - Cypriot seminar on new technologies, where we had the honour to participate as one of the panellists. Both Ms Kasia Wierzbowska, Co-founder & CEO at Foster Clinic, Social innovator, Social entrepreneur, LAP Alumna and Ms Urszula Hasiec, Head of Public Policy & Government Affairs of Impact - Warsaw had the opportunity to learn about our program, exchange knowledge and talk about new collaborations and synergies for the mutual benefit of our ecosystems.

