

NEW CALL RESULTS: 70 APPLICATIONS, 7 COUNTRIES, 3 CONTINENTS

Our 8th cycle Call for Applications has received a remarkable response from aspiring entrepreneurs, with 70 applications from 7 countries across 3 continents. Following a rigorous selection process, 13 promising startups were shortlisted and were invited to pitch their innovative ideas. We are pleased to announce that 7 startups have been admitted to our Program, bringing the total number of startups supported to an impressive 89 over the past 8 years.



IDEA PROGRAM KICKS OFF 8TH CYCLE

Our 8th cycle 2023 Accelerator Training kicked off in March, with 7 promising startups joining our Program. IDEA team is excited to support the new cohort of startups to grow their innovative concepts into viable businesses. In just two weeks, our business-creation training Program has already made an impact on the participant startups!

The Program offers an exciting curriculum, including business plan development, financial skills training with industry experts, and invaluable mentoring sessions with our experienced Entrepreneur in Residence.

With such a comprehensive program, we have high hopes for the success of these motivated entrepreneurs and cannot wait to see what they will achieve. Stay tuned for more updates on the latest from the IDEA Program!



ABLEBOOK CEO BREAKS BARRIERS AT LIMASSOL MARATHON



We are proud of Andreas Vasiliou, CEO of our alumni Ablebook, for making headlines by participating in the Limassol Marathon last month. Through his participation, Andreas and Ablebook sent a strong message promoting inclusion and equality, breaking down barriers and challenging stereotypes. As an IDEA alumnus, his dedication and determination are a testament to the importance of our mission to support and empower entrepreneurs.

ASCANIO NEW PARTNERSHIP TO REVOLUTIONISE SHIPPING SECTOR

Thrilling news for our alumnus Ascanio! The mixed-reality software development company has announced a new partnership with global maritime giant Faneline Holdings. Their joint venture, aptly called Ascanio Maritime, will see both companies work together leveraging SaaS (software as a service) to provide services such as mixed-reality to redefine and upgrade training and remote monitoring and assistance services in shipping.

In a recent interview, ASCANIO's CEO expressed excitement about the new partnership, stating, "We are excited and eager to work with our great partners to deliver what will be industry and sector ground-breaking commercial solutions."

Η νέα εταιρεία που δημιούργησαν ASCANIO και Faneline Holdings

06.35 - 02 ΔΕΚΕΜΒΡΙΟΥ 2022



OUR STARTUPS MAKING HEADLINES IN MEDIA



Two IDEA alumni startups are featured in recent media articles for their innovative solutions. ActivityGogo, which offers a platform for mental and physical wellness activities, has been making waves in the news for their contribution towards promoting wellness among individuals.

Meanwhile, HUMERAL has been featured for their efforts in providing mobile rehabilitation services to patients with mobility issues. Their unique solution has garnered attention for its potential to revolutionize the healthcare industry.

Both startups credit IDEA and Bank of Cyprus with providing the support and resources needed to grow their businesses in the start of their first steps. Humeral's founder stated, "we had the people of the IDEA Program on our side, they believed in us, gave us constant encouragement and pushed us to move forward strongly". Read more here: [Activitygogo](#), [Humeral](#).

ATTENDED 2ND LEVERAGING DIGITAL CONFERENCE

IDEA and its startups attended the 2nd Leveraging Digital Conference organized by the Cyprus Chamber of Commerce and Industry. The event brought together experts and professionals to discuss the benefits of consolidating various IT tools into interoperable platforms to create smart environments that can drive industry and enterprise. The conference featured informative presentations and engaging discussions, providing valuable insights for the attendees.

