

IDEA'S WOMEN STARTUP FOUNDERS FEATURED IN MEDIA

Nine amazing women, founders of IDEA's startups, were featured in InBusiness that truly inspire more women to follow their steps into the world of innovation and entrepreneurship. No boundaries in their path to success! Only perseverance and focusing on their ultimate goal... to create their own business.



A RECORD OF APPLICATIONS FOR OUR 6TH CYCLE

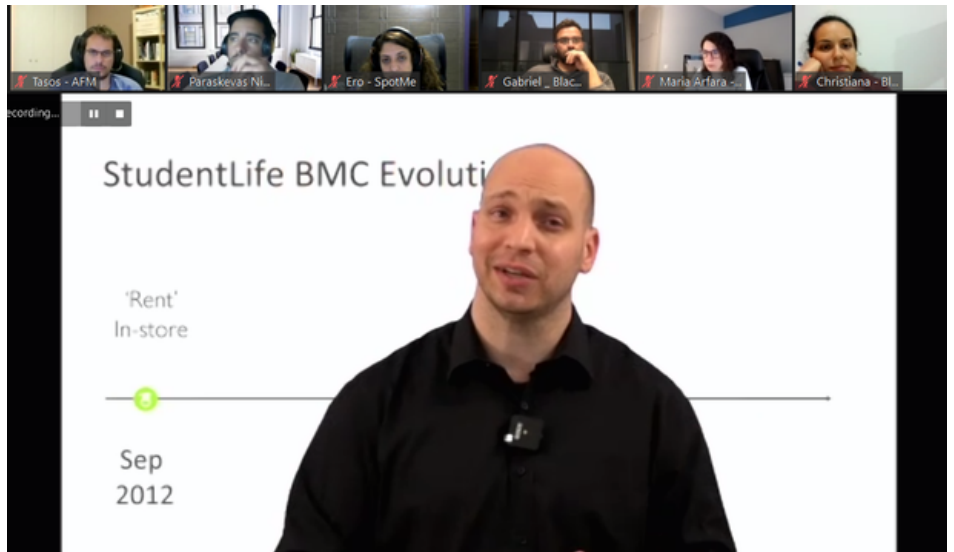
We are continuing for the 6th year, unstoppable and dynamically! Entrepreneurship and commercialisation in the area of research & innovation, is here to stay. Receiving 620 applications in 6 years, is not a fact that can be ignored. In fact, this is a call, for whoever wishes to be part of this powerful and dynamic development: Let us join forces!



Μέσα από τα μάτια των ανθρώπων του IDEA

OUR BUSINESS CREATION PROGRAM

We continue for the 2nd week our business creation program with Mentoring, Training & Consultancy diving into “Registering the Legal Entity”, “Business Model Canvas Evolution” & “Basic Accounting Skills”. And the journey of business knowledge continues...



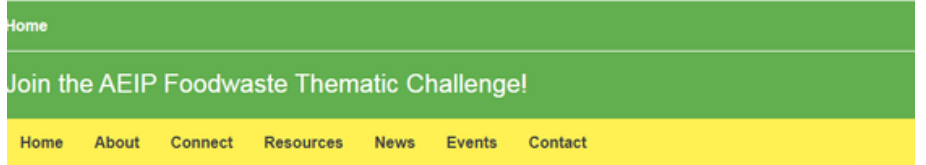
12 TEAMS SELECTED FOR OUR 6TH CYCLE

Thrilled to announce the start of IDEA 6th cycle with 12 wonderful, aspiring and eager-top-results, teams! Our evaluation Committee: Dr Charis Pouangare, Deputy CEO Bank of Cyprus and Chairman of IDEA, Michalis Persianis, Director Corporate Affairs, George Tziortzis, Chief Information Officer, Simos Kitiris, Founder of Yumbles, Dr Panos Markopoulos, Assistant Professor | Department of Business and Public Administration Director | Centre For Entrepreneurship, University of Cyprus, Socrates Ellinas, Areti Charidemou & Associates LLC and our Manager Angela Panayiotou, Manager Innovation & Entrepreneurship, had indeed a very difficult task, for they had to choose and decide among many brilliant ideas.



CONTRIBUTING ON FOOD WASTE BETWEEN EUROPE, INDIA & AFRICA

One of our alumni startups, Errandpro has established a fruitful collaboration with the AEIP / EU-India Food Waste Platform where startups from Africa, Europe and India are working on similar food waste related solutions. The AEIP Foodwaste Thematic Challenge has subtopics within the field of foodwaste including: Smart Farming, Food Processing, Logistics and Packaging, Supply Chain Management, Waste Management and Recycling.



This involvement would entail supporting startups from the three regions to be matched to each other to collaborate, and connecting the startups to relevant corporates and helping them with market access.

WE WELCOME OUR NEW PARTNER

We warmly welcome our new Partner, Areti Charidemou & Associates LLC to IDEA family, embarking together on a new, promising relationship. Beautiful words coming from our new Partners: "Creative initiatives like the one of IDEA Innovation Center always inspire us!". Truly thankful for believing in us and we promise to continue working hard towards elevating our country higher on the international innovation map.



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EU-SRI LANKA INNOVATION PARTNERSHIP

IDEA was proudly selected by the European Commission to be one of the 5 European incubators/accelerators to participate in the EU-Sri Lanka Innovation Partnership, representing the Cypriot ecosystem. As our international network grows larger and larger, we had the opportunity to collaborate with 5 Sri Lankan institutions and widen our knowledge even more, setting up the way for joint activities for mutual benefit.



HEROES MADE IS A BRILLIANT EXAMPLE OF ED-TECH

Proud of our alumni startup “Heroes Made” as it contributes to EdTech with a smart interactive experience! As Kinisis Ventures highlighted: With a mission to help kids cope with social-emotional learning (SEL), Heroes Made is now more relevant than ever. Their immersive technology and interactive experience will bring educators, counselors, parents and content developers together on a single platform for the social and emotional well-being of our kids.

