

TURN YOUR INNOVATIVE IDEA INTO YOUR OWN BUSINESS!

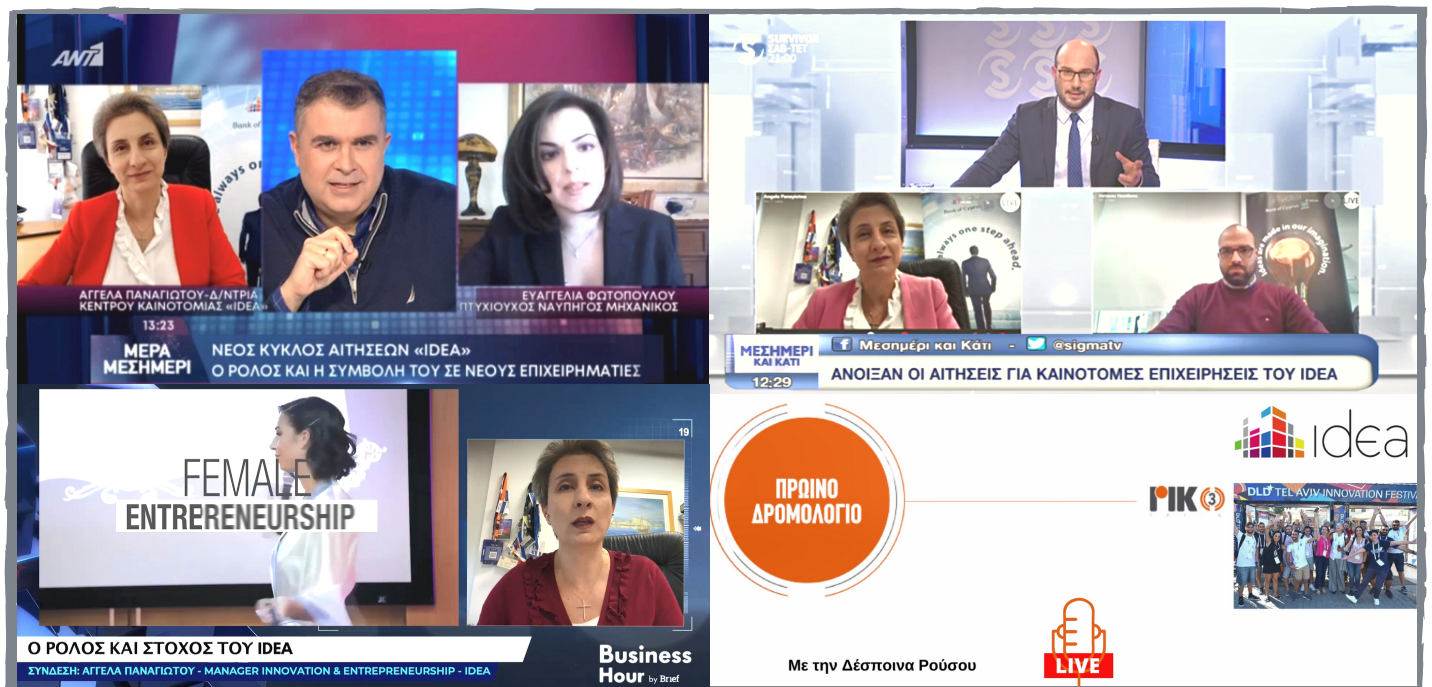
Awarded by the European Commission, we support for the 7th year young entrepreneurs who are determined to turn their innovative idea into their real business. We accept applications for new startups via a straightforward application along with a basic business plan. The selected applicants will be offered a support package of services & cash up to €60.000 per startup, through a program dedicated to the commercialisation of their innovative idea. [APPLY NOW](#) to join IDEA and #start the creation of your own business!



IDEA FEATURED IN MEDIA - TV & RADIO

We had the joy to present our new call for applications in several live TV and Radio shows, promoting this opportunity for young entrepreneurs. Great thanks to our long standing friends and supporters for hosting us:

- Mr Nikitas Kyriacou, 'Mera Mesimeri' at Ant1 – what is it needed for an idea to be competitive and innovative?
- Ms Xenia Prodromou, 'Business Hour' at Digital TV – Cypriots have numerous and impressively innovative ideas. "What they need, based on our many years of experience, is encouragement for the commercialization of ideas and research. A secure environment is being created at IDEA for such ideas to thrive."
- Mr Christos Michalaros, 'Mesimeri kai Kati' at Sigma TV - knowledge, networking and a supportive environment are vital to a startup's growth.
- Ms Despina Roussou, at the radio show 'Proino Dromologio' - presenting interested applicants on how we can embrace and nurture their business idea.



CYPRUS MAIL: EMBOLDENED WOMEN BUSINESS LEADERS 2022: STARTUP FOUNDERS

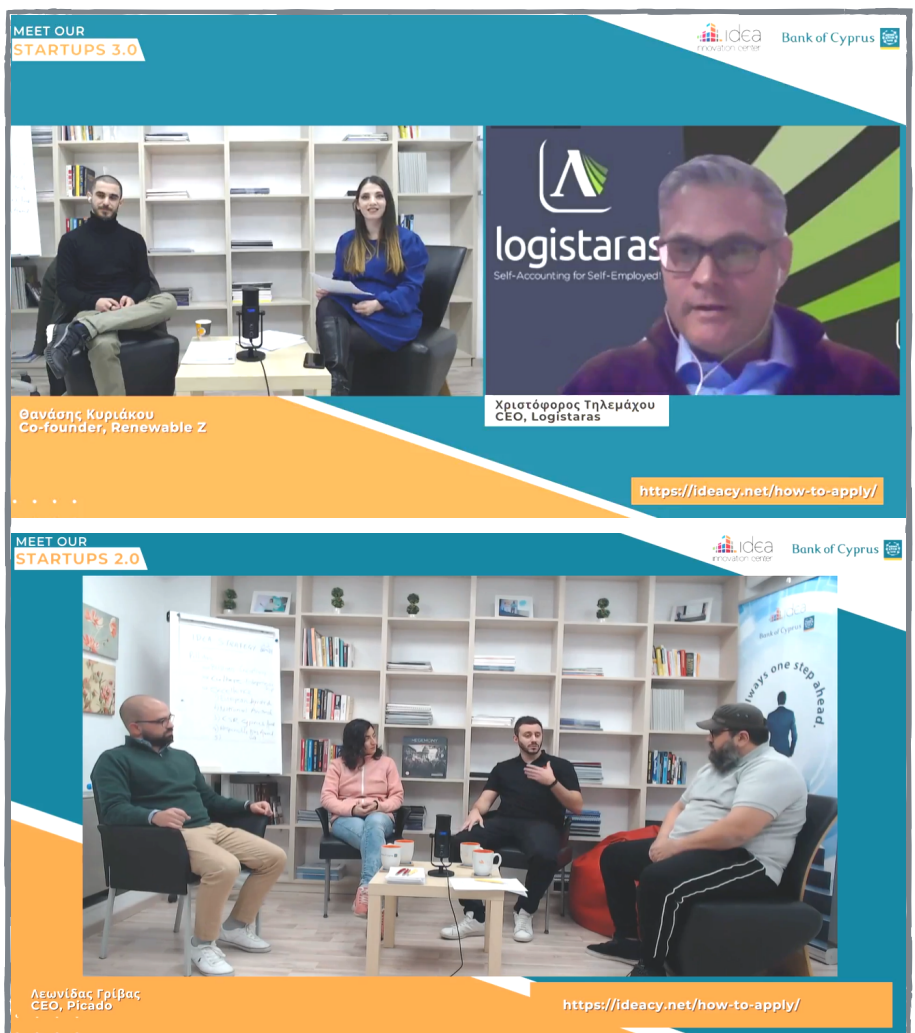
Delighted to see our own female startup founders featured as Emboldened Women Business Leaders at Cyprus Mail. Stella Zapiti of Activity Gogo, Evangelia Photopoulou of Syndeseas, Katerina Patsalidou and Mikaella Melanidou of Visual Space were named among the boundaries-breaking women entrepreneurs that are evolving the business landscape in Cyprus. As stimulating and supporting female entrepreneurship is one of our goals, we remain committed to promoting female entrepreneurs as role-models for the next generation.



LIVE BROADCAST: MEET OUR STARTUPS

Our annual 'Meet our Startups' event took place in two editions this year with facebook live broadcasts. The event is dedicated to showcasing our alumni startups and guests have a unique opportunity to get acquainted with the latest innovations of IDEA companies. Moderators Olga Constantinou, journalist, and Panis Pieri, startup expert, discussed with 5 of our ambitious entrepreneurs about their entrepreneurial journey and experiences. They shared insights on the difficulties they faced, as well as the comprehensive business support IDEA provided them with.

The startups presented during the event were Varnavas Timotheou – Hegemonic, Leonidas Grivas – Picado, Antaia Christou – Bird focus, Christoforos Telemachou – Logistaras and Thanasis Kyriacou – Renewable Z.



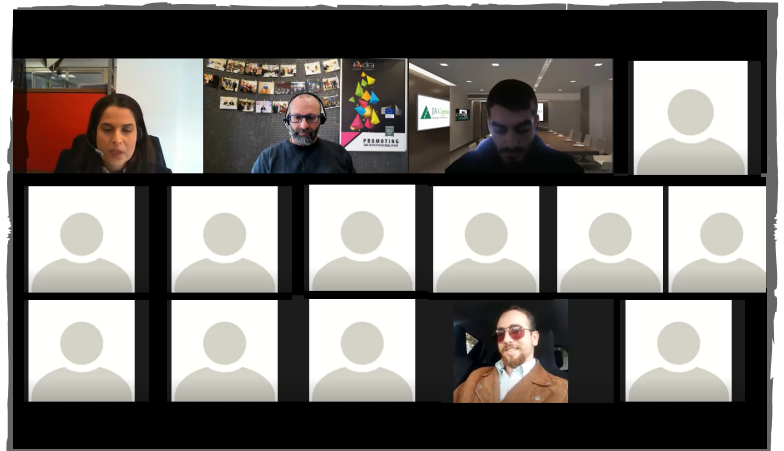
ASCANIO INTERVIEWED AT STARTUPPER GREECE



Proud to see our alumni startup Ascanio interviewed by Greek magazine 'Startupper'. George Tziatzas, co-founder and Minas Kyriakou, CTO, discussed the company's beginning, its operations, the challenges they have faced and the Cypriot ecosystem. They particularly explained VR (Virtual Reality) technology and the newly founded AR (Augmented Reality), the important opportunity to promote their platform for corporate training as well as their future plans to constitute Ascanio the "standard training solution".

IDEA NEW CALL PRESENTED TO JUNIOR ACHIEVEMENT STUDENTS

Excited for the opportunity to present recently our new call for applications to Junior Achievement Cyprus students who were interested in our program. The young entrepreneurs-to-be demonstrated great interest for our application process and criteria, and most importantly the business support benefits that come along with the program. The insights provided on applying will help them submit strong, quality presentations of their innovative ideas.



NEW STARTUP COMPANY IDEATION.AI JOINING IDEA



We welcome on board Ideation.AI, a healthtech startup which has just joined IDEA. We warmly welcome them and we are looking forward to working closely with them to materialise their entrepreneurial plans.

Ideation.AI creates smart solutions for patient flow and bed management tool together with an innovative support suite making sense of complex patient data and assisting clinical decisions. They are passionate about improving the medical sector for both doctors and patients.

MALLOC IS HIRING!

We are proud to see our alumni startups growing and getting more and more established. Malloc is hiring, as they are expanding, and they are looking for part-time internship positions in marketing, graphic design, content writing, software development and/or software testing. Interested applicants will have the opportunity to work on a breakthrough product of this tech startup.



Are you a student looking for an Internship position?

Areas of expertise include: marketing, graphic design, content writing, software development, or software testing!

WE'RE HIRING!

Send us your CV & portfolio at careers@mallocprivacy.com

INVEST CYPRUS BOARD OF DIRECTORS VISITS IDEA INNOVATION CENTER

Honoured to host the Board of Directors of Invest Cyprus at IDEA premises, to see our work and discuss synergies. Invest Cyprus is the governmental authority dedicated to attracting and facilitating foreign direct investment into the country. Our guests had the opportunity for a tour at our modern offices and co-working space and get acquainted with our activities.

