

## OUR NEW CALL IS STILL ON!

IDEA Innovation Centre continues for the 6th year to support young persons – young entrepreneurs who are determined to turn their innovative idea into a real, viable business. We accept applications for new startups and we encourage anyone with an innovative idea and determination to realise it, to submit it along with a basic business plan. The selected applicants will be offered a support package of services and cash, up to €58,000 per startup, through a program dedicated to the commercialisation of their innovative idea.



**DO YOU HAVE AN INNOVATIVE IDEA?**  
**LET'S TURN IT TOGETHER INTO A BUSINESS!**

APPLY NOW  
[www.ideacy.net](http://www.ideacy.net)

Deadline for applications: 21/02/2021

Bank of Cyprus, idea innovation center, EIPA, cyta, Deloitte, Invest Cyprus, oes, UICG, ASBIS, Powersoft, ky

## IDEA IS FEATURED IN THE MEDIA CHANNELS

Proud to be featured live in TV channels and radio stations for informing interested applicants of how we can embrace and nurture their business idea. With these presentations we gave the opportunity to people with an innovative idea to apply to our 6th program cycle. During this month we have been hosted in Active Radio of Phileletheros with Socratis Ioakim & Marios Roussos, in ALPHA TV live show with Katia Savva, Ant1 TV with Nikitas Kyriakou and CyBc's early afternoon radio program with Athena Violari.



ΑΙΓΕΛΑ ΠΑΝΑΠΟΤΟΥ - MANAGER INNOVATION & ENTREPRENEURSHIP CENTER BANK OF CYPRUS

ΘΕΛΕΙΣ ΝΑ ΔΗΜΙΟΥΡΓΗΣΕΙΣ ΤΗΝ ΔΙΚΗ ΣΟΥ ΕΠΙΧΕΙΡΗΣΗ;  
 Η ΚΑΘΕ ΙΔΕΑ ΜΠΟΡΕΙ ΝΑ ΥΛΟΠΟΙΗΘΕΙ ΜΕ ΤΟ ΚΕΝΤΡΟ ΚΑΙΝΟΤΟΜΙΑΣ IDEA ΤΗΣ ΤΡ.ΚΥΠΡΟΥ

ΜΕΡΑ ΜΕΣΗΜΕΡΙ

ΑΠΟΓΕΥΜΑΤΙΝΟΣ ΚΑΦΕΣ ΣΤΟ ΤΡΙΤΟ ΔΕΥΤΕΡΑ-ΠΕΜΠΤΗ | 16:00

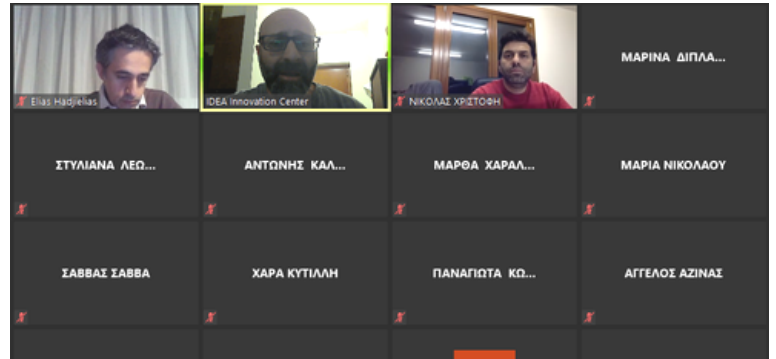
Με την Αθηνά Βιολάρη

ΣΩΚΡΑΤΗΣ ΙΩΑΚΙΜ & ΜΑΡΙΟΣ ΡΟΥΣΣΟΣ  
 Κοθημερινό. 14:45 - 15:30

ΑΙΓΕΛΑ ΠΑΝΑΠΟΤΟΥ

## PRESENTING OUR PROGRAM AT CUT

It was with great pleasure that we accepted the invitation of Dr. Elias Hadjielias, Lecturer in Entrepreneurship at Cyprus University of Technology where we were given the opportunity to present the IDEA program during his course to over 35 future young entrepreneurs.



## A CALL FOR CULTURE & ARTS PEOPLE TOO!



Our call is also open for entrepreneurs who love Art and Culture. And yes! Now is the time to turn your innovative idea into a cultural start-up business!

With the support of the European Commission-awarded Innovation Center IDEA and the Bank of Cyprus Cultural Foundation with its impressive 36 year history.

## WELL DONE HEGEMONIC

Our alumni startup Hegemonic was featured in ToThemaOnline for its launching of its first board game. The game is called “Hegemony” and is about politics! Players can learn about the various political, economic and social systems - e.g. socialism, social democracy, neoliberalism, nationalism, internationalism - and can categorize different policies based on the ideas they promote. Excellent to see you growing Hegemonic Project Games!





## GREAT SUPPORTER AND PARTICIPANT IN PAPHOS 2040

Paphos's vision and determination for innovation emerged, once again, through the online discussion "Paphos 2040" where we participated together with the Deputy Ministers of Innovation / Digital Policy of Cyprus and Greece and of course, the Mayor. Really enjoyed this in-depth discussion on the development of the research & innovation ecosystem in Cyprus, with: Phedon Phedonos (Mayor of Paphos), Mr Kyriakos Kokkinos (Deputy Minister of Research, Innovation and Digital Policy), Mr Georgios Stylios (Deputy Minister of Digital Governance of the Republic of Greece) and Mrs Angela Panayiotou (Manager of IDEA Innovation Center). Coordinated by Dr Savvas Hadjichristofis (Associate Professor of Artificial Intelligence, President of the Department of Informatics, University of Neapolis, Paphos).

LIVE



oxygono



Παραγωγή  
BLACKLEMON

## PROUD PARTNER OF UCY

IDEA Innovation Center is a proud partner to Student Innovators (SINN) competition of the



University of Cyprus featuring early stage business ideas with innovation potential and/or creative twist! Student teams are invited to present creative ideas and solutions for challenging problems with impact to the economy and/or society in a 5-minute "pitch" to a panel of judges and the audience.

# OUR MANAGER FEATURED IN INTERVIEWS IN TWO MAGAZINES

"We continue dynamically and unceasingly, putting excellence at the center of our strategic plan. IDEA is a "Business Incubator" strictly committed to the transfer of real benefits to the Cypriot economy through entrepreneurship and the 'commercialization' of research and innovative ideas. We further extend a hand to the competent bodies, in a public-private partnership, which will definitely turn Cyprus into what is our common goal: a Regional Innovation Center, a bridge between Europe, Asia & Africa ". These were some strong messages from our Manager, Angela Panayiotou, highlighted from her interview in **Economy Today** magazine.

We are also featured in the new issue of **InBusiness** magazine with an interview, on the subject of innovation and the program IDEA has to offer to those who aspire to be successful entrepreneurs of today! "People who start their own startup company need to have faith in themselves and their product. Let them be characterized by commitment and be ready to face any difficulty ", Mrs. Panayiotou says.

# OUR NEW CALL WAS A BIG SUCCESS!

An impressive interest received this year as well, for our new call, from young people who aspire to do their own business! 167 applications from 3 continents, 23 presentations, 12 new teams! Our 6th cycle is about to be launched with new fascinating startups and our team is eager to pave with them the road to success. Listen [here](#) the IDEA team testimony!



Μέσα από τα μάτια των ανθρώπων του IDEA