

#IDEAnews

Growing IDEAs Together



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Milestone: IDEA Entrepreneurs Complete Halfway Mark of Business Creation Training

In a significant step towards transforming startup visions into successful businesses, our #entrepreneurs have reached the halfway mark of their intensive business creation training, equipping themselves with the essential tools and skills to thrive in the competitive business landscape.

Over the past month, they have delved deep into critical topics such as financial projections, revenue model, business planning, and executive summary, while honing their expertise in securing financing for their startups, understanding the nuances of financial planning, and perfecting their pitch delivery. These fundamental elements form the bedrock of a thriving startup, enabling entrepreneurs to chart a clear path towards success.

The training sessions provided invaluable insights, fostering a comprehensive understanding of key concepts and practical strategies. IDEA remains committed to supporting these exceptional entrepreneurs every step of the way, providing a platform for growth, mentorship, and networking opportunities.

Stay tuned for more updates as they progress through the program!



Heroes Made: EdTech Awards 2023 finalist

We are proud to announce that Heroes Made, our innovative alumni, has been named a finalist for the prestigious "Cool Tool" of the EdTech Awards 2023. The company's remarkable contribution to the education sector lies in its immersive platform, which promotes Social-Emotional Learning and fosters engaging learning experiences for children.

"We are proud to be recognized as a finalist for the EdTech Awards 2023. This recognition is a testament to our team's hard work and dedication in providing a solution that supports student learning," said Maria Lavithi, co-founder of Heroes Made.

The EdTech Awards is an annual worldwide competition that recognizes outstanding contributions to education technology. This recognition further validates Heroes Made's mission to transform education and ensure that every child has the opportunity to thrive. Congratulations to the Heroes Made team for this remarkable achievement!

Hegemonic: From IDEA to Board Game Success

Our alumni Hegemonic have delivered their very first board game, aptly named Hegemony - Lead Your Class to Victory, to IDEA premises allowing our staff to experience their incredible creation. This startup's remarkable journey began with their participation in our Program, and we couldn't be prouder of their remarkable achievements.

The hand-delivery of their board game marks a significant milestone for Hegemonic Project Games, showcasing their dedication, creativity, and entrepreneurial spirit. It is a testament to their hard work and the invaluable support they received during their time with IDEA.

Hegemony has also received a glowing review on Meeple Mountain last month. The reviewer highlights Hegemony's immersive gameplay, strategic mechanics, well-designed components and states that it "is one of the best games I've played in years. If this doesn't end the year as my favorite gaming experience, this will be one of the greatest gaming years of my lifetime". It is

a testament to the hard work and dedication of the Hegemonic Project Games team, who have crafted a game that excels in both entertainment value and educational impact. Read the full review [here](#).





Cyprus Equity Fund by 33East

IDEA and its startups recently attended en masse the presentation of 33East, the manager of the long-awaited Cyprus Equity Fund (CEF), the first venture capital fund supported by public resources in Cyprus. The CEF is dedicated to providing risk financing to companies seeking pre-seed capital, propelling the growth of their business ideas.

At the event, Demetrios Zoppos and Yiannis Eftychiou presented 33East's vision to accelerate Cyprus' technology ecosystem. With a focus on becoming the go-to investor for both Cypriot founders and non-Cypriot teams with a Cyprus nexus, the fund seeks to drive the transition to a digital economy in Cyprus.

This momentous occasion marks a significant step forward in supporting the local startup ecosystem and fostering a thriving environment for entrepreneurial growth. We are excited about the opportunities the Cyprus Equity Fund will bring and look forward to witnessing the remarkable achievements of the start-ups that will emerge from this initiative.

Happy Easter

