

MALLOC AWARDED THE MADAME FIGARO “BANK OF CYPRUS INNOVATION”

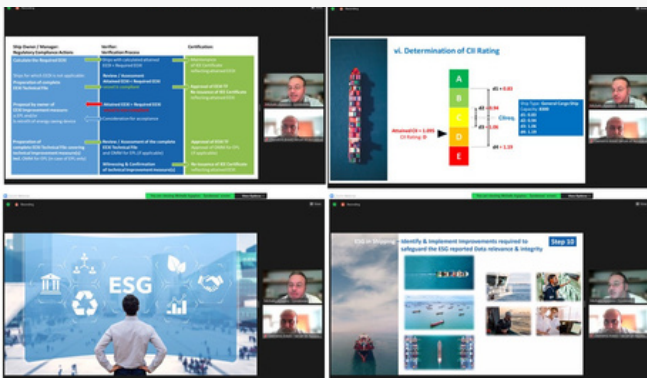
We are proud to announce that our alumni Maria Terzi, Liza Charalambous and Artemis Kontou were awarded with the Madame Figaro "Bank of Cyprus Innovation" 2022 award.

Their startup [Malloc](#), that offers privacy and spyware protection for mobile devices, has attracted investments of almost \$2M from American funds and their Malloc VPN Antislaker app has reached over 50.000 downloads in just two years.



VERUM & SYNDESEAS ORGANISED MARITIME TRAININGS

Our greentech startups [Verum](#) et Accuratus and [Syndeseas](#) Integrated Solutions Ltd joined forces co-organising two Training Courses for the World Maritime Day 2022.



The online events of our alumni were attended by 65+ individual professionals, across 25+ unique maritime organizations and 14 countries. The aim was to provide information and raise awareness on upcoming IMO Regulatory requirements (EEXI / CII) and Sustainability Strategies (ESG) in shipping.

KYAMOS OBTAINS FUNDING

We are excited to announce our alumni [Kyamos](#) Software has successfully obtained funding through the CO-DEVELOP Programme – Green Transition for their “REAL Live SIMULATION of GREEN technologies in the CLOUD” proposal.



NICOSIA I-DAYS 2022

We were delighted to be invited as partners to the Nicosia i-Days 2022 Stakeholders Roundtable Meeting organised by [Junior Achievement Cyprus](#). IDEA is supporting for the second year this Digital Health initiative addressed to university students, aiming to find innovative solutions to oncology challenges in Cyprus while building their own company.



REFLECT FESTIVAL 2022

IDEA and its entrepreneurs attended in full force in the Reflect Festival 2022, a tech festival that celebrates the future, highlights tech advancements, and brings forward the best of innovation, while uniting doers from Europe and the Middle East.

[Ascanio](#) presented MR's (mixed reality) practical applications in everyday life. [Malloc](#) offered their views on the future of women in tech and the key components that can enable startups to become unicorns. [Heroes Made](#) moderated the Day 2 at Castle Stage. [Odysseas Economides](#) showcased his latest entrepreneurial venture on educational robotics. Several other of our alumni establishing new connections with other entrepreneurs and investors. The festival featured distinguished speakers from Cyprus and abroad, such as the Deputy Ministers of Innovation of Cyprus and Greece, the Chief Scientist Cyprus and more. The presentations and discussions were often engaging and captivated attendees. Some truly inspiring remarks were that "we need to teach entrepreneurs how to raise funds on their own.... There are ingredients in the island to create the next unicorn" by Andreas Panayi, [Kinisis Ventures](#), and that "the Cypriot ecosystem needs collaborations to grow, it's not a competitive game" by Vivi Papasouli, European Investment Fund.



ENTRANCE TOOLKIT AND ONLINE PLATFORM PRESENTATION

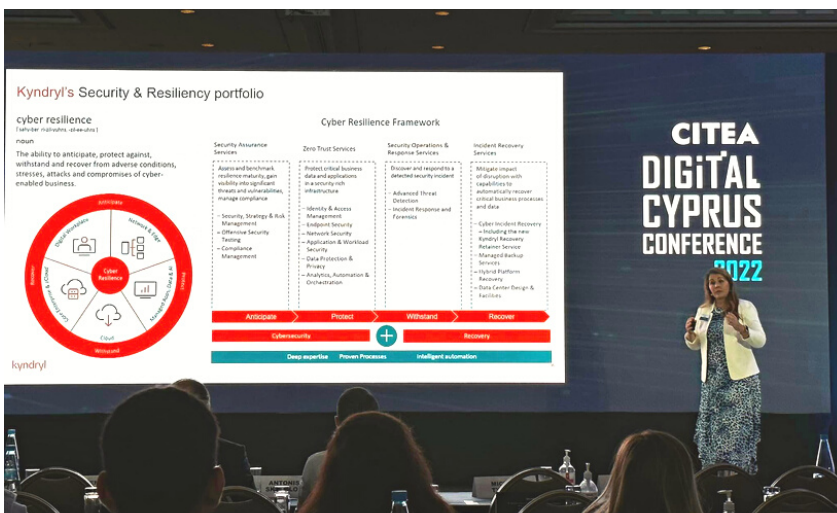
It was refreshing to meet with non-business students and young people that are interested in pursuing an entrepreneurial path during the final event of our Erasmus+ [ENTRANCE](#) programme.

The interactive Entrance Toolkit and Online Training Platform were presented to them and how they may use them to begin their entrepreneurial journey.

The aim of the ENTRANCE programme was to provide individuals with no business background the ability to recognize commercial opportunities and develop the knowledge and skills to act on them.



CITEA – DIGITAL CYPRUS CONFERENCE 2022



We attended the CITEA - Digital Cyprus Conference 2022 on the future of digital technology and trends. The event featured interesting presentations by various Cypriot and international speakers, discussing various topics on technology and current trends, with emphasis on digital transformation and the future relating to companies and corporations.

PARTICIPATED AT DIGITAL AGENDA CYPRUS

Amazing presentations at the Digital Agenda CY this year. Tech speakers, experts and policymakers from Cyprus and abroad discussed current digital transition issues, AI and Machine Learning integration, digital infrastructure and many more.

