

BUSINESS CREATION TRAINING PROGRAM

Our 7th cycle continue their comprehensive training to gain support in creating their own successful business. The hybrid sessions for this month were: Business Ethics, Business Model Canvas Evolution, Registering the Legal Entity, Team Building, Basic Accounting Skills, Developing Presentation Skills, Digital Marketing Strategy and Business Plan I.

We are so excited for our future sessions with these incredible new startups!



ONE-TO-ONE CONSULTANCY

Our startups received tailored support in their journey to create a viable business during the bi-weekly one-to-one meetings with our experienced Consultant.

Our entrepreneurs discuss issues they faced at this stage and received recommendations and suggestions for alternative strategies, in order to overcome them.



GROUP MENTORING WITH OUR ENTREPRENEUR IN RESIDENCE



Our startup founders participated in our weekly group Mentoring meetings with our valued Mentor & Entrepreneur in Residence, gaining insights and perspectives on early-stage challenges they face in their entrepreneurial journey. These Mentoring meetings bring our entrepreneurs together, fostering a sense of community, while providing a highly supportive environment to effectively share knowledge and experiences under the guidance of our skilled Mentor.

VISUAL SPACE ART EXHIBITION

Our alumni Visual Space presented the outstanding exhibition - "Looking Back to Move Forward" at Palia Agora Palouriotissas. The exhibition aimed to address current significant issues and was inspired by all that affected individuals around the world for the last two years, to help create a better future. The one-day showcase featured 10 local artists who use various mediums.

Visual Space is an online art platform that aims to promote high-calibre emerging and early career artists through online exhibitions and includes an e-commerce store.



UNIVERSITY OF CYPRUS 4TH STUDENT INNOVATORS COMPETITION

IDEA was again a proud partner and judge in the Student Innovators Competition (SINN2022), featuring early-stage business ideas with innovation potential! The competition was organized for the 4th year by the Centre for Entrepreneurship (C4E) and the Department of Business and Public Administration of the University of Cyprus.

The Competition assembled a public forum where student teams presented their creative business ideas and solutions for challenging problems with impact to the economy and society in a 5-minute pitch to a panel of judges and the audience.

We congratulate all participants for their noteworthy ideas and especially the winning teams HPF, HYPERION and Kolokasi Products.



BLUECROWDFUNDING SYMPOSIUM

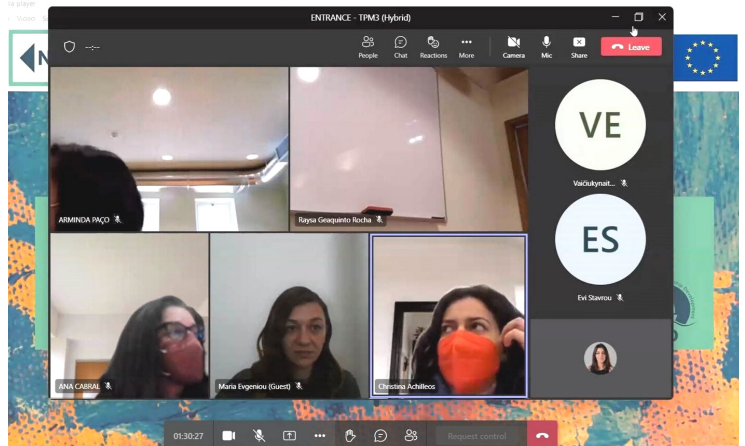


IDEA attended the "#BlueCrowdfunding Symposium: Opportunities for the Mediterranean Region" that hosted distinguished experts in the field of crowdfunding from Cyprus and abroad speaking on types of crowdfunding, campaign development and management, match-funding, platform views and more.

The 2-day event, organised by the Cyprus Chamber of Commerce and Industry, provided participants with in-depth knowledge on crowdfunding, as well as the insights and skills to advise and train others on crowdfunding.

PARTICIPATING IN @ENTRANCEPROJECT

Amazing to collaborate again for the Entrance project with our partners from Greece, Portugal, Lithuania & Cyprus during the project's 2nd transnational hybrid meeting. The all-female power team had the opportunity to work on the next steps of our project and prepare for the pilot phase. Entrance aims to inspire academics and young entrepreneurs to pursue entrepreneurial endeavours through an ICT-based entrepreneurship learning programme.



JUNIOR ACHIEVEMENT BEYOND PRE-ACCELERATOR DEMO DAY

Excited to attend as partners the Beyond Pre-Accelerator Demo Day, presenting the program's final results. The 6 finalist student teams that developed solutions towards innovative #cancer treatment management methods, presented their business models and products in front of an audience.



Beyond Pre-Accelerator was a digital health care program, acting as a bridge between entrepreneurship training programs applied to universities and specialized Incubators and Accelerators. IDEA has been a proud partner of the Program, supporting it through its entire 6-month course.

#INNOVATION DISTRICT @NICOSIA PRESENTATION

Attended as a significant ecosystem player, the meeting with the Chief Scientist for Research and Innovation and the Ministry of Finance, who shared with us the advancement on the creation of the #Innovation District. They received feedback, to create a proposal with a strong future impact on our island.

The creation of a research and innovation zone in Nicosia aims to provide the city with a new stimulus for growth while creating a new entrepreneurship model that will attract investments and result in economic, social and growth benefits.



JUNIOR ACHIEVEMENT STUDENT COMPANY TRADE FAIR

IDEA attended the Junior Achievement 2022 Cyprus Student Company Trade Fair, where over 400 talented young entrepreneurs representing more than 55 student companies from public and private schools across Cyprus showcased their innovative products and services!

IDEA strongly believes in supporting youth entrepreneurship at an early stage, as it is vital for our country's future, and salutes initiatives such as this, taking place for 9 years now.



2ND BIRTHDAY ANNIVERSARY FOR SUPPORT CY



IDEA attended the celebration for SupportCY 2nd year anniversary at Eleftheria's Square in Nicosia, along with the Bank of Cyprus and other member organisations and businesses of the network.

SupportCY was created in March 2020, in order to support Public Services performing frontline duties during the Pandemic. Since then, its actions expanded in supporting various societal needs while bringing businesses and organisations together to share what each does best, responding to specific needs.

POLISH EMBASSY VIN D'HONNEUR

IDEA participated in the celebration organised by the Embassy of Poland in honour of its strong lady Ambassador, Mrs Irena Lichnerowicz-Augustyn, appointed another year in our country. IDEA is proud to have such amazing partners supporting together female entrepreneurship and leadership.



DIGITAL TRANSFORMATION CONFERENCE

IDEA attended the Digital transformation Conference that addressed Cyprus's modern challenges in digital transition. The Conference featured notable speakers and multiple and panel discussions on the development and future of the IT and Digital Sector in Cyprus. Among them was the Greek Minister of Digital Governance, the Chief Scientist, our alumni Maria Terzi and our partners CYTA, Invest Cyprus and Techisland.



ACTION PLAN FOR THE REVIVAL OF THE NICOSIA CITY CENTER



IDEA warmly welcomes the Action Plan presented by the government to revive the Nicosia city centre within the historic Venetian walls, our own and beloved home area! The President of the Republic along with the Minister of Finance presented the plan, with schemes to upgrade residents' quality of life, includes an Entrepreneurship Support Sponsorship Scheme to attract new businesses. Carried out under the auspices of the Ministry of Interior, the schemes will be partly financed by Cyprus' National Recovery and Resilience Fund and strengthened through other projects of the EU Recovery and Sustainability Plan.

EUROPE IN CRISIS CONFERENCE

IDEA attended the interesting conference "Europe in Crisis: Dynamics & Implications for the Cyprus Economy" in Limassol. Its scope was to explore the repercussions of the recent conflict between Ukraine and Russia on all key sectors of the Cypriot economy: Tourism, ICT, real estate and banking & finance. Through 4 sectorial panel discussions the event created an open dialogue among the public and private sector on how to best mitigate the issues risen from the conflict. The event featured an impressive speaker line-up, including the Ministers of Interior, Innovation & Digital Policy, Tourism, Bank of Cyprus CEO and others.

