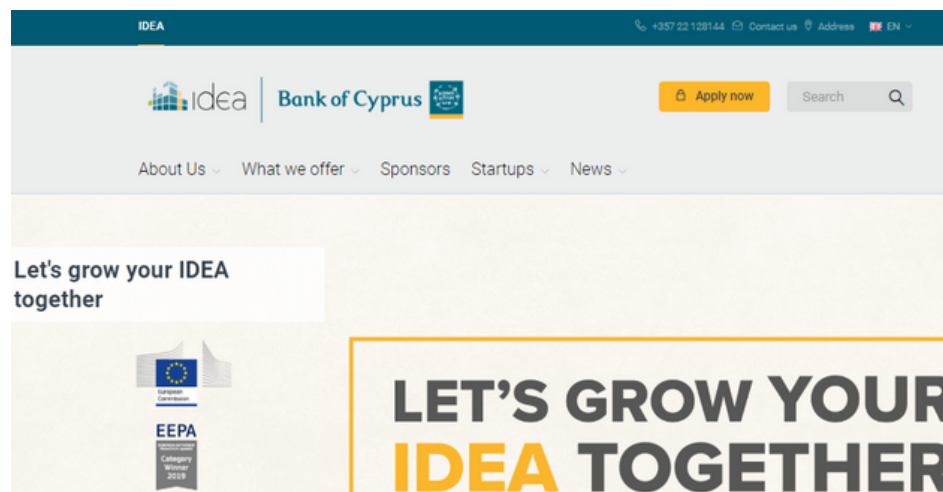


#IDEAnews

Growing IDEAs Together



IDEA Unveils Updated Website

We are excited to introduce our revamped website! The fresh design boasts a sleek and user-friendly interface, ensuring a more engaging user experience. In addition, the website offers faster loading times and enhanced

navigation, making it easier for visitors to access information and resources.

Explore the new website at www.idea.cy.net/

IN THIS ISSUE

IDEA UNVEILS UPDATED WEBSITE

CULTIVATING INTRAPRENEURSHIP

HOSTED BOC HACKATHON 4.0

THE BIG IDEA FEATURE

REFLECT FESTIVAL 2023

CULTURE MEANS BUSINESS PODCAST

CELEBRATING IDEA ALUMNI EXCELLENCE

VERUM ET ACCURATUS ACHIEVES CERTIFICATION

Cultivating Intrapreneurship

IDEA is driving innovation from within! Founded and nurtured by the Bank of Cyprus, we pay it forward by championing a culture of intrapreneurship, a mindset that encourages employees to act like entrepreneurs. IDEA staff contributed to the interactive workshop of Think Tank, the Bank's pioneering intrapreneurship competition.



Their active involvement in this competition, alongside like-minded colleagues, underscores IDEA's commitment to fostering a culture of innovation and entrepreneurship.



Hosted BOC Hackathon 4.0

IDEA proudly partnered with Bank of Cyprus to host the BOC Hackathon 4.0 at our premises from 6th to 8th October 2023. This event was a tremendous success, drawing over 200 participants, including developers, students, startups, and private sector executives. They formed more than 22 teams, presenting 18 groundbreaking fintech applications. The top winners were AskGeorge, The Burnout Conspiracists, and Finovex, each receiving cash prizes, and MAD received the Best Use of Jinjias APIs Award.



The BIG IDEA feature



IDEA's impact to the Cypriot ecosystem was featured in Fast Forward recently. The article explores IDEA's influential role in Cyprus' dynamic entrepreneurial sphere. It spotlights IDEA's commitment to nurturing startups by providing invaluable resources, mentorship, and a tailored program. Through international collaborations and a network of experienced mentors, IDEA amplifies the growth of entrepreneurship in Cyprus. Read more from the article here: <https://ffwd.com.cy/tech-ecosystem/whats-big-idea?fbclid=IwAR2FBjPewMmITXDV-My2pQw924YsOWmiBDuCrPlxiFvegB5ZUwcrDI7n1X0>

[https://ffwd.com.cy/tech-ecosystem/whats-big-idea?fbclid=IwAR2FBjPewMmITXDV-](https://ffwd.com.cy/tech-ecosystem/whats-big-idea?fbclid=IwAR2FBjPewMmITXDV-My2pQw924YsOWmiBDuCrPlxiFvegB5ZUwcrDI7n1X0)

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Reflect Festival 2023

IDEA and its entrepreneurs had a strong presence in the Reflect Festival 2023, a tech festival that uniting tech enthusiasts and innovators from Europe, the Middle East, and beyond.

Ascanio discussed the power of Mixed Reality on the Pier Stage, showcasing its game-changing applications in mission-critical professions. Hello Radius introduced its revolutionary AI-driven Talent Recruitment platform that promises to revolutionize the field. Odysseas Economides showcase his latest educational robotics venture. Many alumni formed valuable connections with fellow entrepreneurs and investors.

Distinguished speakers from Cyprus and abroad captivated the audience with engaging presentations.

The "Venture Investing in Cyprus" panel provided valuable insights from investors. Andreas Panayi of KV Fund discussed the potential brought by large companies entering Cyprus, offering promising exit opportunities through acquisitions. Later, Demetrios Zoppos of Cyprus Equity Fund 33East, highlighted the challenge of testing product fit in Cyprus, emphasizing the real opportunity in global markets.



Culture Means Business Podcast

IDEA Manager was a featured speaker on the "Culture means business" by Bank of Cyprus Cultural Foundation. This engaging episode delves into the intriguing synergy between culture and entrepreneurship, fueling mutual growth and innovation. Listen to the episode here: www.buzzsprout.com/1214612

Celebrating IDEA Alumni Excellence

IDEA is thrilled to announce that two remarkable IDEA alumni companies were honoured at the 2023 Youth Entrepreneurship "Γε' νέο Επιχειρείν" Awards!

Varnavas Timotheou of Hegemonic Project Games received recognition in the "Commercial Enterprise" category, while Andreas Vasiliou of AbleBook was honoured for remarkable "Social Contribution."

These prestigious awards, organized by the Cyprus Chamber of Commerce and Industry and supported by the Ministry of Energy, Trade, and Industry, showcase the outstanding achievements of our alumni. Congratulations!



Verum et Accuratus achieves Certification

We're thrilled to congratulate Verum et Accuratus, on their recent achievement of ISO 9001 Certification by Cyprus Certification Company. This prestigious certification demonstrates our alumni's' commitment to excellence, quality, and continuous improvement.

