

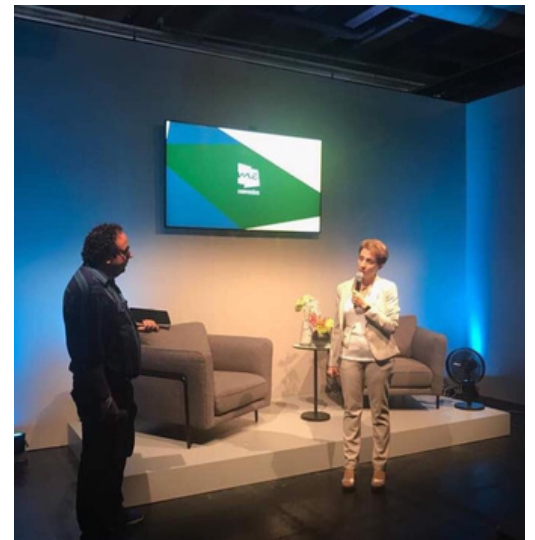
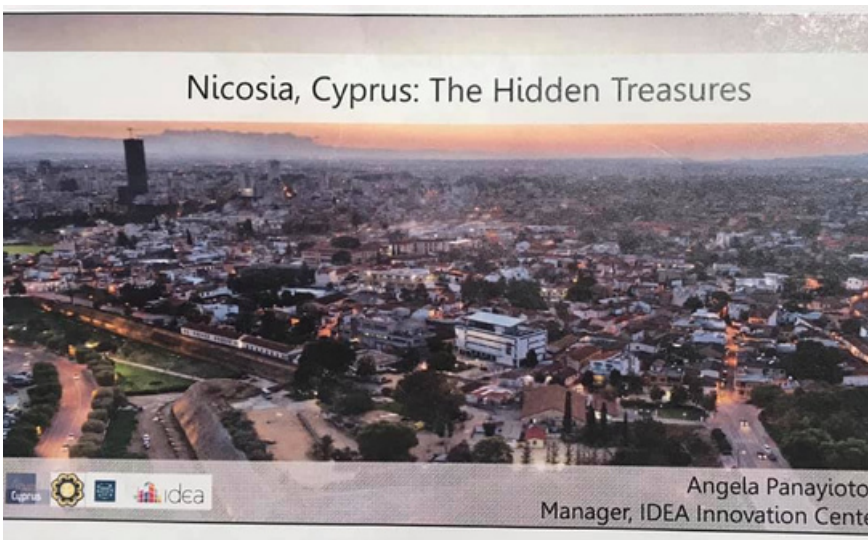
## THE MINISTER OF DEFENSE VISITS IDEA

Faithful to its goal of solidifying and expanding the Partnership between the Private & Public Sector, Bank of Cyprus and IDEA had the pleasure to welcome the Minister of Defence, Mr. Savvas Angelides, and his delegation! The Cypriot Ministry Of Defence, a strong supporter of innovation with several innovation schemes already deployed, showed great interest in our activities towards empowering the youth of our country to engage more into innovation and entrepreneurship. We are excited to see the Public Sector increasingly embracing and endorsing this economic sector, that will surely take our country forward; the youth of Cyprus can make the difference!



## PRESENTING NICOSIA AS A "STARTUP CITY" AT THE SXSW ME-CONVENTION IN FRANKFURT

With great joy and sense of responsibility, IDEA's manager Mrs. Angela Panayiotou presented "Nicosia as a startup-city" at the me Convention – SXSW International Conference in Frankfurt, Germany. We are optimistic that showcasing Nicosia & Cyprus as a destination for startups & innovative businesses will attract more researchers and talent to our island.



## IDEA SUPPORTS THE 2-DAY WORKSHOP "BUSINESS DEVELOPMENT: THE BASIC FACTORS OF SUCCESS"

IDEA continues to change the nation's mindset towards innovation & entrepreneurship! As major supporters of the 2-Day workshop «Business Development: The Basic Factors of Success» our team offered practical, step by step guidance to the participants on how to turn an innovative idea into a profitable business. Attendees also had the opportunity to get first hand advice from the experience of two of our alumni startups, Hegemonic Project and Teembyl. It was really a great pleasure to present in front of such a lively and genuinely interested audience.



## IDEA & BOC SUPPORT CYPRUS' DIGITAL CHAMPIONSHIP



IDEA and Bank of Cyprus continue to support youth entrepreneurship! Congratulations to the "Enable Disable" team who won the special prize on Social Entrepreneurship. With so many intelligent teenage minds we can be certain that the future of innovation in Cyprus is bright.