

IDEA SUPPORTED ABLEBOOK'S SOCCER TOURNAMENT



Our Startup AbleBook organised a philanthropic Beach Soccer Tournament. This was a great initiative aiming to offer a helping hand to the people next to us who are more vulnerable. Via its website, ablebook.com.cy, Ablebook promotes volunteerism and giving back to society and as IDEA we are here support this noble cause.

FINALE OF THE 2-DAY WORKSHOP "HOW TO START YOUR BUSINESS IN 7 DAYS"



After two days of intensive training and workshops, the 2nd workshop on "How to Start your Business in 7 Days" reached its finale which a pitching competition, at the Bank of Cyprus Headquarters. 12 finalists had the opportunity to pitch their business idea in front of a distinguished jury and compete for awards offered by Bank of Cyprus, The Cyprus Institute of Marketing, and Cablenet that will help them lay the foundations of their own company. Congratulations to the winners and everyone who participated!

“THE JOURNEY”, CLIMATE-KIC’S POSTGRADUATE SUMMERSCHOOL AT IDEA’S PREMISES

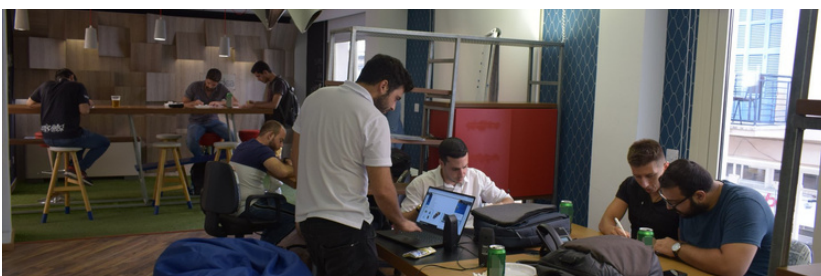
As part of our initiatives to support innovation and entrepreneurship, we had the joy to have with us “The Journey”, Climate-KIC's signature postgraduate summerschool on Climate innovation and entrepreneurship, which is mainly hosted in Limassol. As part of the Journey, and in cooperation with Cyprus University of Technology / Τεχνολογικό Πανεπιστήμιο Κύπρου, 60 young and full of energy individuals had a day-long workshop at IDEA’s premises and they visited the Nicosia Old Town to have a workshop on sustainable historic cities. The purpose of the program was to explore the host location in the context of climate change and discover how the system operates.



THE INCUBATION STAGE BEGINS!



The IDEA Incubation Stage begun at the second week of July. The startups who demonstrated significant progress over the last three months entered Stage B of IDEA's program! We are even more excited about the months ahead as the devotion, hard work and of course fun times continue. Keep it up teams!



BOC'S DIRECTOR OF GROUP COMPLIANCE DIVISION, MR. MARIOS SKANDALIS, VISITS IDEA

High value mentoring was provided to IDEA's entrepreneurs from the Director Group Compliance of Bank of Cyprus! Mr. Marios Skandalis demonstrated his genuine interest in innovation and in IDEA activities, by listening carefully to the business presentations of our startups and offering them his expert opinion. Thank you dear Marios Skandalis and hope to have you again with us soon!



RESEARCH & PROMOTION FOUNDATION AT IDEA



We had the pleasure to welcome Research Promotion Foundation at IDEA! Representatives of the Foundation explained in depth all the available funding schemes for Innovative SMEs to IDEA startups and offered valuable, tailored advise. We are delighted to witness that most of our proposed amendments to the schemes that derived from our in-depth studies, have been implemented for the benefit of the startup ecosystem! We will continue to collaborate closely with the Research and Innovation Foundation and all other players who care for startups, innovation and entrepreneurship.

IDEA AT THE DIGITAL CHAMPIONSHIP AWARDS CEREMONY

The Digital Championship Awards Ceremony was held in a yard full of young people and tons of aspiration! The competition was organized for the 6th year by the Cyprus Ministry of Education & Culture, the Research & Innovation Foundation and the Cyprus Ministry of Energy, Commerce & Industry (MCI). Mr. Stelios Himonas, General Manager of the MCI and Digital Champion, stressed that the competition is aimed at promoting digital innovation and encouraging, cultivating and promoting open innovation to young students, to university students, to start-ups and small and medium-sized enterprises. As IDEA we were delighted to see one of our startups, ActivityGoGo winning the second prize in the "Developmental Entrepreneurship category"! Many congratulations to all the winners and participants!

