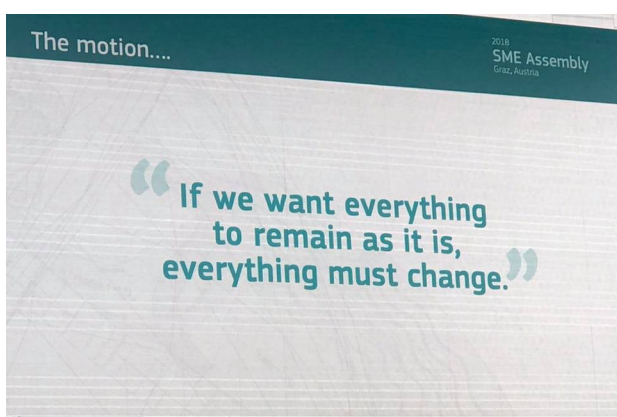


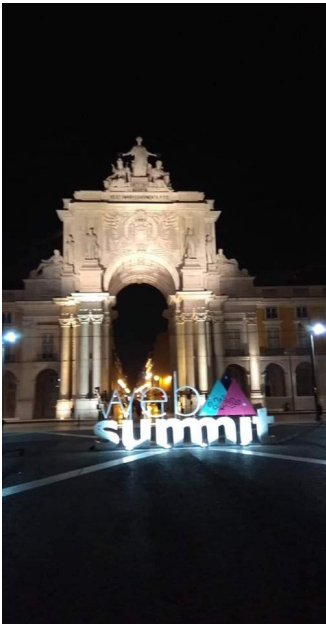
IDEA, THE NATIONAL WINNER 2018, PARTICIPATES IN THE SME ASSEMBLY, IN AUSTRIA



Invited by Promoting Enterprise to Graz, Austria, IdeaCy attended the SME Assembly, as 2018's EEPA Awards National Winner in the area of Promoting Entrepreneurial Spirit. Together with other high-level representatives, successful entrepreneurs and policymakers, the aim was to take small and medium sized enterprises' support to a higher level. The visit included a business tour to local SMEs and startups. The Governor of Graz welcomed us at the wonderful Old University. All speakers highlighted the commitment of the European Commission in supporting SMEs and startups. It was a great honor to represent Cyprus in what was an impressive ceremony at a strong conference with sound messages: "Europe can be stronger together across borders". The common challenge highlighted at the conference was Digitization and transformation: Prepare the human resources by training them. Old jobs may disappear BUT new jobs will emerge. We need to be ready by enhancing our skills. It was also impressive and pleasant to see so many women leaders in c-level positions, including IT.



IDEA AT WEBSUMMIT 2018, LISBON, PORTUGAL



IDEA could not miss this illustrious event. It was a great experience where our teams gained a wealth of knowledge on state of the art technological advancements. We would like to thank HE Ambassador Andreas Ignatiou from our Embassy in Lisbon for his attentiveness to the needs of our delegation. The message derived from the investors was clear: "We invest in people; we want to see a winning team; we want to see leadership in their eyes." We intend to utilise this knowledge in Cyprus, giving back to the community so that everyone can benefit from it. Many thanks to the Bank of Cyprus, Invest Cyprus - Cyprus Investment Promotion Agency, Research Promotion Foundation and Ministry of Commerce, Industry, Tourism & Energy for joining forces and making this happen!

CHIEF SCIENTIST VISITS IDEA PREMISES



Mr Kyriacos Kokkinos, the newly appointed Chief Scientist of Cyprus, visited IDEA premises to discuss and get updated on our spectrum of activities. Our team, informed him about the challenges that our startups face and we proposed possible solutions and recommendations that will allow the entrepreneurial spirit and activities to flourish in Cyprus. This was the first step to developing a close cooperation between us in order to overcome any obstacles and boost startups development.

TECH.EU VISITS IDEA

It was with great pleasure that we welcomed Robin Wauters from Tech.eu at IDEA together with Panis Pieri. Robin is a journalist and premier source of European tech news, data analysis and market intelligence in Europe. During his visit we had the chance to discuss about the ecosystem in Cyprus and provided him with information on startup spread. At the same time we talked about the importance of IDEA as an innovation center and an



accelerator-incubator in the Cypriot ecosystem. Robin also had the chance to meet some of our startups, discussing with them their progress towards their success.

MEETING THE AMBASSADOR OF IRELAND



We had the honour to get to know the Ambassador of Ireland to Cyprus, HE Ms Deirdre Ni Fhalluin, to one of the “World on Wednesdays” meetings of Economic Diplomacy at the Ministry of Foreign Affairs. HE presented the Irish model of economic diplomacy, called Global Ireland, and we all drew inspiration by their all-encompassing strategy. We aspire to adopt some of their ideas and apply them in the near future.

GREEN ENTREPRENEURSHIP EVENT



On the 12th of November, IDEA gave a lecture in the Green Entrepreneurship event organized by the European University of Cyprus along with other distinguished speakers. The event demonstrated how Green entrepreneurs provide the breeding ground for starting and sustaining a green economy by providing green products and services; by introducing greener production techniques; by boosting demand for green products and services and by creating green jobs.

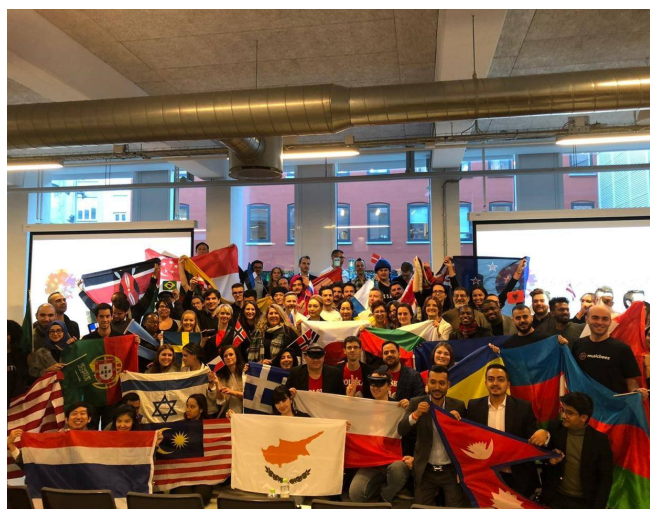
IDEA Manager Mrs Angela Panayiotou, presented possible ways our program can aid Green development and entrepreneurship in the Cypriot ecosystem.

CULTURE MEANS BUSINESS: WORKSHOPS AND TALKS



IDEA Manager, Angela Panayiotou, was a key speaker at the Culture Means Business event, hosted by Bank of Cyprus Cultural Foundation. The event focused on topics such as how does culture blend with the entrepreneurship's development? How can new technologies promote original proposals, ideas and initiatives that will enhance the synergy between entrepreneurship and culture? Workshops and talks took place with the guidance of a trained group of scientists and specialists, who guided participants to evolve their idea into business models.

MYBOOK HEROES AT THE 2018 CREATIVE BUSINESS CUP



It was with great pride that we watched one of our alumni teams, MyBook Heroes, representing Cyprus at the Global Finals for the 2018 Creative Business Cup in Denmark. It gives us great pleasure and motivates us to see our startups participating in international competitions and placing Cyprus higher on the map of innovation and entrepreneurship! Well done Maria L Howard, Daniel Howard.

FINTECH EXPO 2.0



The 2nd Cyprus FinTech Expo took place at the FIlloxenia Conference Centre on the 13th of November. The one day event combined a wide variety of presentations on the latest disrupting technologies in the world of financial services. The Bank of Cyprus had a strong presence during the conference and all attendees were able to network with like-minded professionals and discuss the current trends and future of the FinTech revolution in the industry.